

Pieter A. Haas

Chief Executive Officer and Labour Director



Born on 14 May 1963 in Vlaardingen, The Netherlands

University education in business economics at University Nyenrode, The Netherlands, graduated as Master of Business Administration

Since July 2017	Chief Executive Officer CECONOMY AG
Since 2016	Chairman of the Management Board of Media-Saturn-Holding GmbH
2014 – 2016	Deputy Chairman of the Management Board of Media-Saturn-Holding GmbH
2013 – 2017	Member of the Management Board of METRO AG (now: CECONOMY AG)
2008 – 2013	Member of the Management Board and COO of Media-Saturn-Holding GmbH, Ingolstadt, responsible for, <i>i.a.</i> , Corporate Development, multichannel activities and IT
2006 – 2008	Chairman of the Management Board, Media Markt Saturn Holding Nederland B.V., Rotterdam
2004 – 2006	Managing Director, Media Markt Saturn Holding Nederland B.V., Rotterdam
2001 – 2004	Member of the Management Board, Media Markt Saturn Holding Nederland B.V., Rotterdam
1999 – 2000	Managing Director Western Europe, Corporate Express, Frankfurt
1996 – 1999	Managing Director, Corporate Express Deutschland GmbH, Frankfurt
1993 – 1996	Managing Director Germany, Buhrmann N.V.
1990 – 1993	Manager Business Development, Buhrmann N.V., Amsterdam, for the division "Office Products"
1986 – 1990	Senior Consultant and various prior management positions at Hay Group (management consulting) in Utrecht

Pieter Haas's function comprises the following responsibilities:

- Media-Saturn
- Strategy
- Business development

- Portfolio management
- Value creation planning
- Communications
- Public policy
- Human resources
- Sustainability
- Innovation
- Digital
- Audit
- Retail Media Group

Pieter Haas is also chairman of the management board of Media-Saturn-Holding GmbH. In this function he runs the MediaMarktSaturn Retail Group.

Status: April 2018