

Birgit Kretschmer



Born on 20 May 1970

Nationality: German

Since January 2021

Chief Financial Officer, C&A Mode GmbH & Co. KG,
Düsseldorf

2017 – 2020

Senior Vice President Corporate & Operations Finance, adidas
AG, Herzogenaurach

2012 – 2017

Vice President Finance Western Europe, adidas AG,
Herzogenaurach

2010 – 2011

Head of PMO Global eCommerce, adidas AG, Herzogenaurach

2006 – 2009

Head of Reebok Controlling Central Europe, adidas AG,
Herzogenaurach

2004 – 2005

Chief Financial Officer, adidas International BV, Amsterdam

1994 – 2003

Head of Group Treasury and various previous positions,
adidas-Salomon AG, Herzogenaurach

1986 – 1989

Trainee & Internal Auditor, Sparkasse Rothenburg

Education:

- Studies in Business Administration (specialising in International Finance) at the University of Nuremberg (Degree: Business Administration (*Diplom-Betriebswirtin*))

Memberships in other statutory supervisory boards:

- Mister Spex SE*, Berlin

Memberships in comparable domestic and foreign supervisory bodies of business enterprises:

- None

Functions within the Supervisory Board of CECONOMY AG:

- Shareholder representative (Member of the Supervisory Board of CECONOMY AG since 14 February 2024 and nominated until the end of the Annual General Meeting of CECONOMY AG 2027)
- Member of the Conciliation Committee pursuant to § 27 para. 3 MitbestG (German Co-Determination Act)

Status: October 2025

*börsennotiertes Unternehmen