

# MediaMarktSaturn Retail Group

» Corporate News: Personnel changes // Ingolstadt, 25 August 2021

## **Florian Gietl, General Managing Director of MediaMarktSaturn Germany, to leave at his own request / CEO Dr Karsten Wildberger to take on his duties on an interim basis**

» Florian Gietl, General Managing Director (GMD) of MediaMarktSaturn Germany (MMSD) and COO of MediaMarktSaturn Retail Group, has decided to leave the company at the end of September 2021 for personal reasons. Dr Karsten Wildberger, CEO of both CECONOMY AG and the MediaMarktSaturn Retail Group since August, will take charge of Florian Gietl's current responsibilities alongside his own until further notice.

"We very much regret that Florian Gietl has decided to leave in connection with his personal future to take on a new management role in his native Austria. I had hoped to see him continue in our management team," said Dr Karsten Wildberger, CEO of MediaMarktSaturn and CECONOMY. "Then again, we naturally understand Florian Gietl's desire to do something else after nearly 30 years with MediaMarktSaturn, especially in his home country. We would like to thank him for the dedication and passion with which he has helped shape our company over the past three decades."

Under Florian Gietl's leadership, MediaMarktSaturn Germany, by far the company's largest country organization, has enjoyed very stable development under sometimes tough conditions. Previously, he had already made MediaMarktSaturn Austria one of MediaMarktSaturn's most profitable national subsidiaries.

Florian Gietl joined MediaMarktSaturn in 1992 and was appointed to the Management Board of MediaMarktSaturn Austria in 2011. He took the helm of MMSD in November 2018, and since October 2020 as COO on the Executive Board of the MediaMarktSaturn Retail Group he has also been responsible for Austria, Hungary, and Switzerland.

# MediaMarktSaturn Retail Group

» Corporate News: Personnel changes // Ingolstadt, 25 August 2021

Dr Karsten Wildberger, CEO of MediaMarktSaturn and CECONOMY, will handle Florian Gietl's previous duties in addition to his own responsibilities until further notice, making him simultaneously General Managing Director of MediaMarktSaturn Germany.

In connection with the changes at the management board of MMSD, Jörg Bauer, previously Co-COO alongside Florian Gietl, will join the management board, assuming sole responsibility for sales as Managing Director Sales. The other members of the Management Board will remain in their current posts: Daniel Bossert continues as Managing Director Finance, while Sven Degezelle is Managing Director Commercial.

---

## About the MediaMarktSaturn Retail Group

The MediaMarktSaturn Retail Group is Europe's leading retail company for consumer electronics and related services. With its portfolio of formats and brands, MediaMarktSaturn responds flexibly to the needs of different customer groups and countries. The company includes the MediaMarkt and Saturn brands, which comprehensively network their approximately 1,000 stationary stores in 13 European countries with online sales platforms. The own brands PEAQ, KOENIC, ISY and ok. round off the portfolio. MediaMarktSaturn employs around 53,000 people and is majority-owned by CECONOMY AG.

### Media enquiries:

Uwe Wolfinger

Corporate Communications

Email: [corporate-communications@mediamarktsaturn.com](mailto:corporate-communications@mediamarktsaturn.com)

Tel: +49 (0)1511511 3933

[www.mediamarktsaturn.com](http://www.mediamarktsaturn.com)