

24th July 2025

CECONOMY AG: CECONOMY AG confirms advanced negotiations with JD.com

Against the backdrop of current press reports, CECONOMY AG ("CECONOMY") confirms that it is in advanced negotiations with JD.com ("JD") regarding a possible public takeover of CECONOMY by JD.

JD is considering making the shareholders of CECONOMY a voluntary public takeover offer in the form of a cash offer for all bearer ordinary shares in accordance with the provisions of the German Securities Acquisition and Takeover Act, and to offer a price of EUR 4.60 per ordinary share ("Offer").

No legally binding agreements have been signed so far. At present, it is therefore not foreseeable for CECONOMY whether a takeover offer will actually be made or not.

Forward-Looking Statements

This publication may contain forward-looking statements that are based on the current views and assumptions of CECONOMY's management and prepared to the best of their knowledge. Forward-looking statements are subject to known and unknown risks, uncertainties, and other factors which may cause the revenue, profitability, achievement of targets, and results of CECONOMY to differ materially from those expressly or implicitly stated or described in this publication. In light of these risks, persons who come into possession of this publication should not place undue reliance on such forward-looking statements. CECONOMY assumes no liability or guarantee for such forward-looking statements and does not intend to update them to reflect future results or developments.