

Dr. Karsten Wildberger

Chief Executive Officer and Labour Director, CECONOMY AG

Chairman of the Management Board, Media-Saturn-Holding GmbH



Nationality: German

Since August 2021

Chief Executive Officer and Labour Director, CECONOMY AG, Düsseldorf, Germany

Chairman of the Management Board, Media-Saturn-Holding GmbH, Ingolstadt, Germany

2016 – 2021

Member of the Management Board (COO), E.ON SE, Essen, Germany

2013 – 2016

Various Management Positions most recently as Group Executive Telstra Retail, Telstra, Sydney, Australia

2011 – 2012

Partner and Managing Director, The Boston Consulting Group, Germany

2006 – 2011

Various Management Positions within Vodafone Group as CFO, recently as CCO, Bucharest, Romania

2003 – 2006

Various Management Positions within T-Mobile in UK and Germany, recently as Executive Vice President Channel Management

1998 – 2003

Consultant at The Boston Consulting Group

Dr. Kai-Ulrich Deissner

Chief Financial Officer, CECONOMY AG

Managing Director Finance, Media-Saturn-Holding GmbH



Nationality: German

Since February 2023

Chief Financial Officer, CECONOMY AG, Düsseldorf, Germany

Managing Director Finance, Media-Saturn-Holding GmbH, Ingolstadt, Germany

2016 – 2023

Segment Chief Financial Officer, Technology & Innovation, Deutsche Telekom AG, Bonn, Germany

2018 – 2019

Senior Vice President, International Technology & Services Delivery, Deutsche Telekom AG, Bonn, Germany

2014 – 2016

Chief Financial Officer at Hrvatski Telekom d.d., Zagreb, Croatia

2012 – 2014

Senior Vice President Customer Processes, Telekom Deutschland GmbH, Bonn, Germany

2010 – 2012

Managing Director Finance, Deutsche Telekom Kundenservice GmbH, Bonn, Germany

2007 – 2012

Senior Vice President, Sales Management, Telekom Deutschland GmbH, Bonn, Germany

2004 – 2007

Vice President Product Management, T-Mobile International GmbH, Bonn, Germany

2002 – 2004

Senior Consultant, mm1 Consulting GmbH, Stuttgart, Germany

2000 – 2002

Managing Director, Pixelpark GmbH, Hamburg, Germany

1999 – 2000

Editor, Financial Times Deutschland GmbH & Co. KG, Hamburg, Germany

1998 – 1999

Editor, FOCUS GmbH, Munich, Germany

Dr. Sascha Mager

Chief Operating Officer, MediaMarktSaturn Retail Group

Chief Executive Officer, MediaMarktSaturn Germany



Nationality: German

Since August 2022	Chief Operating Officer, MediaMarktSaturn Retail Group, Ingolstadt, Germany Chief Executive Officer, MediaMarktSaturn Germany, Ingolstadt, Germany
January 2022 – August 2022	Chief Digital Officer, MediaMarktSaturn Germany, Ingolstadt, Germany
2020 – 2021	CEO, E.ON Next, Leicester, England
2019 – 2021	Chief Technology Officer & Member of the Board, E.ON UK, Coventry, England
2017 – 2019	Senior Vice President Digital, Program Director Digital Transformation, E.ON SE, Essen, Germany
2013 – 2017	Various Management Positions most recently as Executive Director Retail Transformation, Telstra, Melbourne, Australia
2008 – 2013	Various Management Positions most recently as Director Terminals (Devices), Consumer and Business, Vodafone, Düsseldorf, Germany
2006 – 2008	Vice President Retention & Campaign Management, T-Mobile, Bonn, Germany
2000 – 2005	Project Leader, Boston Consulting Group, Germany

Remko Rijnders

Chief Operating Officer – BeNeLux, Iberia, Turkey, Poland

Chief Executive Officer MediaMarkt BeNeLux



Nationality: Dutch

Since February 2023	Chief Operating Officer BeNeLux, Iberia, Turkey, Poland, MediaMarktSaturn Retail Group GmbH, Ingolstadt, Germany
Since 2020	Chief Executive Officer, MediaMarkt BeNeLux, Rotterdam, Netherlands
2020 – 2020	Vice President International Procurement, MediaMarktSaturn Retail Group GmbH, Ingolstadt, Germany
2020 – 2020	Chief Commercial Officer, MediaMarktSaturn Germany, Ingolstadt, Germany
2018 – 2020	Chief Operating Officer, MediaMarktSaturn Germany, Ingolstadt, Germany
2015 – 2018	Chief Operating Officer, MediaMarkt Turkey, Istanbul, Turkey
2013 – 2015	Regional Director, MediaMarkt Turkey, Istanbul, Turkey
2011 – 2013	Concept Manager, MediaMarkt Turkey, Istanbul, Turkey
2009 – 2011	Sales Director, MediaMarkt China, Shanghai, China
2008 – 2009	Store Manager, MediaMarkt Netherlands, Utrecht, Netherlands
2005 – 2008	Districtmanager, A.S. Watson Group, Amsterdam, Netherlands
2004 – 2005	Districtmanager, Lidl Netherlands, Amsterdam, Netherlands

Guido Monferrini

Chief Operating Officer – Italy, Austria, Switzerland, Sweden, Hungary

Chief Executive Officer MediaWorld Italy



Nationality: Italian

Since February 2023	Chief Operating Officer, MediaMarktSaturn Retail Group GmbH, Ingolstadt, Germany
Since October 2022	Chief Executive Officer, MediaWorld Italy, Verano Brianza, Italy
Since April 2022	Executive Vice President, Chief Real Estate & Store Concepts Officer, MediaMarktSaturn Retail Group GmbH, Ingolstadt, Germany
2020– 2022	Executive Vice President & Group Chief Commercial Officer, MediaMarktSaturn Retail Group GmbH, Ingolstadt, Germany
2018 - 2020	Executive Vice President Chief Operation Officer South Europe, MediaMarktSaturn Retail Group GmbH, Ingolstadt, Germany
2017 – 2020	Chief Executive Officer, MediaWorld Italy, Verano Brianza, Italy
2016 – 2017	Chief Commercial Officer, Prénatal Retail Group, Cogliate, Italy
2015 – 2016	Member of the Board, MediaWorld Italy, Verano Brianza, Italy
2009 – 2014	Chief Executive Officer, Decathlon Scandinavia, Stockholm, Sweden
1993 – 2009	Various Management positions at Decathlon in France and Italy

Andrew Wolfe

Chief Technology Officer



Nationality: English

Since February 2023	Chief Technology Officer, MediaMarktSaturn Retail Group GmbH, Ingolstadt, Germany
2020 – 2022	Group Chief Information Officer, Kingfisher plc, London, United Kingdom
2018 – 2020	Group Digital Director, Kingfisher plc, London, United Kingdom
2013 – 2018	CIO, Shop Direct Group, Liverpool, United Kingdom
2010 – 2012	Director - Digital & Multichannel Transformation, O2 UK, Slough
2008 – 2010	Group Director - Global Marketing & Commercial Best Practice, Telefonica, Slough, United Kingdom
2007 – 2008	General Manager Group & UK Devices, O2 UK, Slough, United Kingdom
2005 – 2007	Chief Information Officer, O2 UK, Slough, United Kingdom
2001 - 2005	Programme Director - IT Transformation, O2 UK, Slough, United Kingdom
1998 – 2000	Senior Consultant, Cap Gemini Ernst & Young, Abingdon, United Kingdom

Michael Schuld

Chief Commercial & Marketing Officer, MediaMarktSaturn Retail Group



Nationality: German

Since April 2022	Chief Commercial & Marketing Officer, MediaMarktSaturn Retail Group, Ingolstadt, Germany
2019 – 2022	Lead Business Unit TV & Entertainment, Telekom Deutschland GmbH, Bonn, Germany
2014 – 2019	Senior Vice President Communication & Sales Marketing, Telekom Deutschland GmbH, Bonn, Germany
2007 – 2014	Senior Vice President Sales & Service Marketing, Telekom Deutschland GmbH, Bonn, Germany
2005 – 2007	Executive Vice President Sales Marketing, T-Mobile Deutschland GmbH, Bonn, Germany
2002 – 2005	Executive Vice President and Director Terminal Management, T-Mobile Deutschland GmbH, Bonn, Germany
1994 – 1997	Head of Procurement and Marketing new media and telecommunication, Sound & Technik Handels GmbH, Wiesbaden, Germany

Iris Prüfer

Chief Human Resources Officer, MediaMarktSaturn Retail Group



Nationality: German

Since February 2021

Chief Human Resources Officer (CHRO) & Executive Vice President MediaMarktSaturn Retail Group, Ingolstadt, Germany

2019 – 2021

Chief People Officer & Managing Director, Tengelmann Twenty-One KG, Munich, Germany

2015 – 2019

Group Human Resources Director, Tengelmann Warenhandelsgesellschaft KG, Mühlheim, Germany

2012 – 2017

Head of Human Resources, Kaiser's Tengelmann GmbH, Mühlheim, Germany

2006 – 2012

Head of Human Resources, beeline Group, Cologne, Germany

2001 – 2006

Human Resources Director, Regus GmbH, Luxembourg

1996 – 2001

Principle / Head of Human Resources, Organisation & Processes, compartner AG, Düsseldorf, Germany