

CECONOMY

We empower life in the digital world

CECONOMY

Europe's leading Consumer Electronics Platform

July 2017

#Independence

JULY

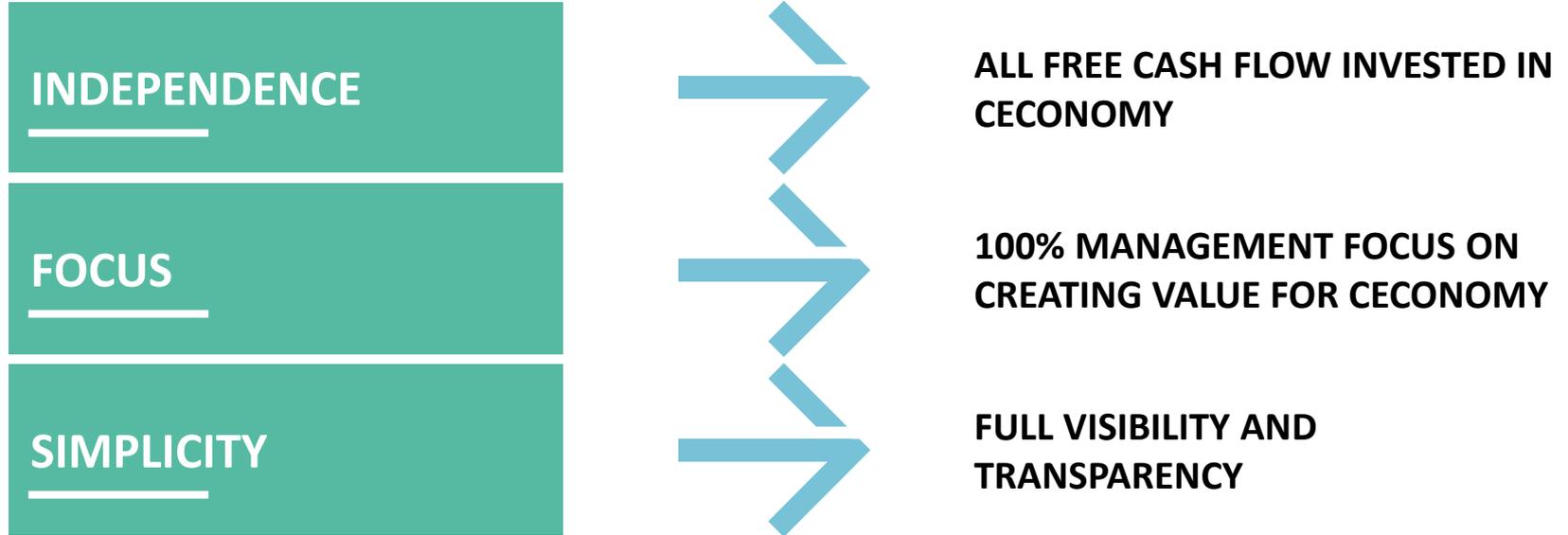
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Independent, focussed, simple

#Independence

13-07
2017

CECONOMY: Europe's leading Consumer Electronics Platform



CECONOMY at a glance

- // €22bn of sales and >€700m of EBITDA
- // €2bn online sales and >€1.3bn of sales in services and solutions
- // 2 strong brands: MediaMarkt and Saturn
- // Leading market position in 9 European countries
- // 1,000+ store network, fully multi-channel enabled and digitalised
- // 65,000 employees across Europe
- // Net cash in excess of €700m
- // Investment grade rating confirmed: Baa3/Stable (Moody's), BBB-/Stable (Scope)

€22bn

Group Sales

€719m

EBITDA

€2bn

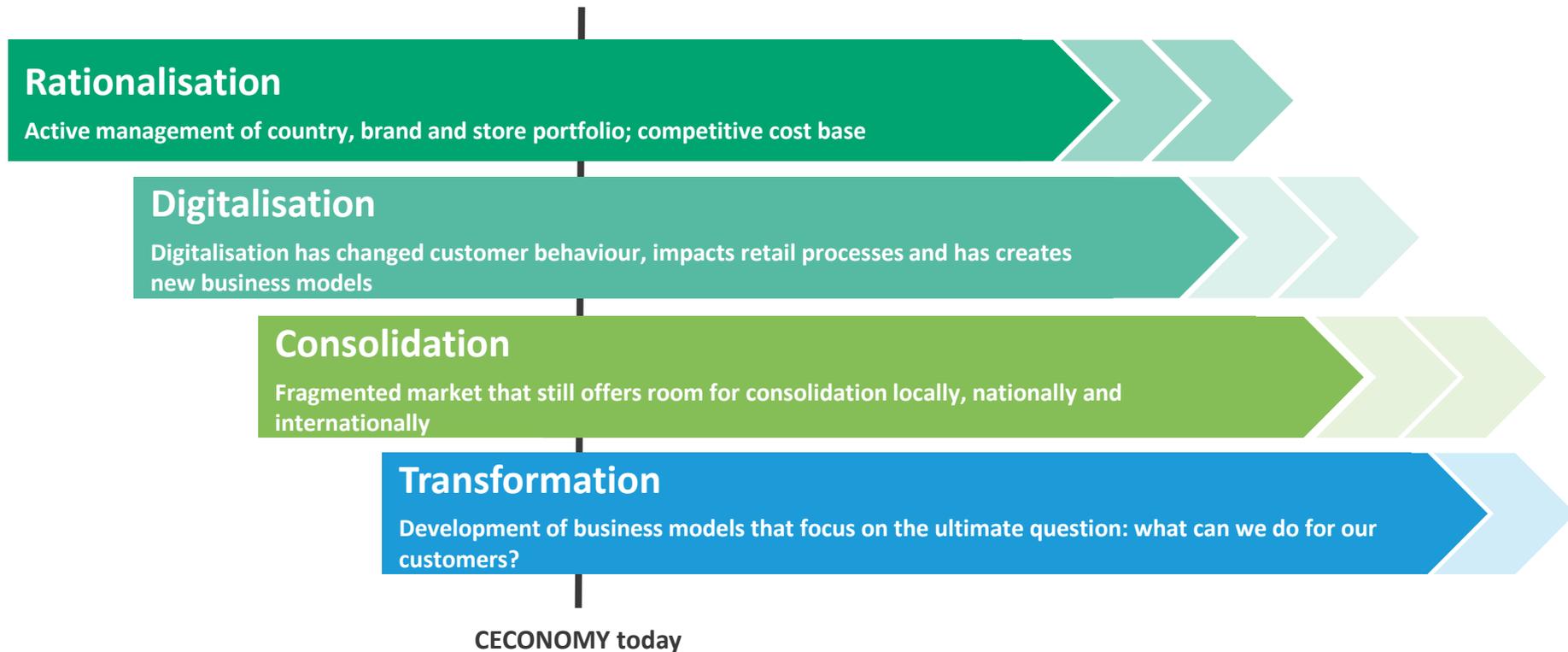
Online Sales

€1,3bn

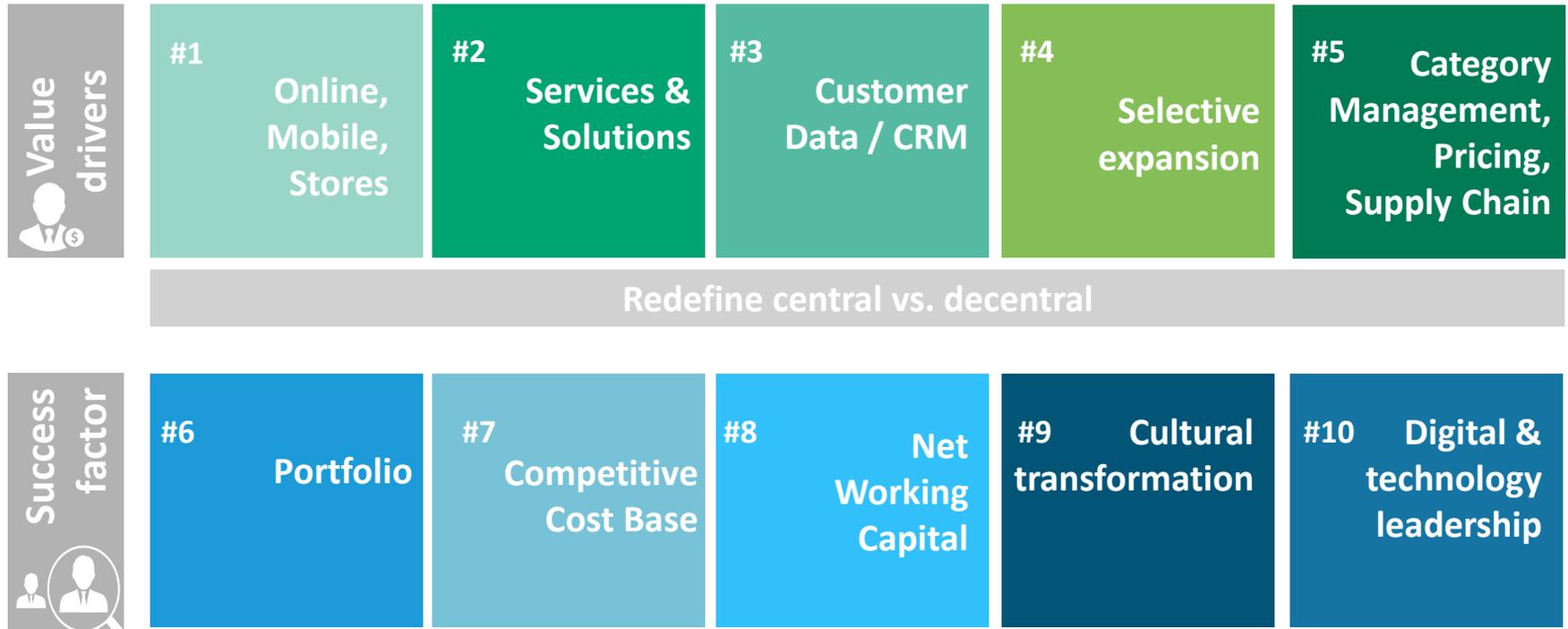
Services & Solutions Sales

Note: All figures before special items and based on 2015/16 results

CECONOMY is ready for independence and well-positioned for the different phases of change in the Consumer Electronics sector



Future development: Key value drivers and success factors



CECONOMY's mid-term targets

CORE METRICS

2015/16

Mid-term targets

Sales ¹	€22bn		> 3% CAGR
EBITDA Margin ²	3.3%		direction 5%
Investments ³	1.5% ⁶ of sales (2.0% of sales incl. DSL)		1.5% of sales
FCF Conversion ⁴	44%		60 – 70%
Dividend	N.M.		45 – 55% of % EPS ⁵

¹ At constant currency before portfolio effects. CAGR = Compound Annual Growth Rate. ² Before special items. ³ Cash investments. ⁴ Free Cash Flow conversion defined as EBITDA less cash investments plus/minus changes in net working capital divided by EBITDA; 2015/16 EBITDA before special items, based on reported segment investments and adjusted for changes in net working capital. ⁵ Reported earnings per share. ⁶ Adjusted for one-time investment in Digital Shelf Labels (DSLs).

CECONOMY – An attractive investment

#1

CECONOMY LEADS THE CONSOLIDATION AND TRANSFORMATION IN A DYNAMIC RETAIL CATEGORY

#2

CECONOMY IS THE LEADER IN MULTI-CHANNEL AND SCALE

#3

CECONOMY HAS A STRONG FINANCIAL PROFILE

#4

CECONOMY HAS THE POTENTIAL TO INCREASE MARGINS AND FREE CASH FLOW GENERATION

The share price: Relevant factors and expected development

1 The future CECONOMY continues to be listed in the MDAX.

2 Immediately after the split we anticipate above-average volatility in the share price.

// The individual market capitalisations will most likely be lower than before.

// Until the demerger CECONOMY used to be the listed holding company of the METRO GROUP.

// The wholesale and food retailing business has been transferred to the new METRO.

// This part of the company accounts for about 60 percent of the sales of the former METRO GROUP.

3 Within the first trading days, the share price should even out.

4 The strong market position of CECONOMY in Europe and the significant performance potential linked to this should be mirrored in positive share price expectations.

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