FACT SHEET Q1 2018/19

- Sales adjusted for currency effects and portfolio changes grew by +2.8%; reported sales increased by +1.7% to 6,879 €m (+2.4% on a like-for-like basis); sound sales momentum with market share gains mainly driven by successful Black Friday campaigns
- Online sales increased strongly by +28% yoy to 14.6% of total sales (Q1 2017/18: 11.6%); slightly higher pick-up rate at around 43% vs. 42% in the prior-year period
- Services & Solutions sales excl. IFRS 15 grew by +8% yoy to 6.2% of total sales (Q1 2017/18: 5.8%); c.−80 €m impact on Services & Solutions sales due to first-time application of IFRS 15
- Selective store expansion continued with 8 openings and 2 closures; average store size reduced by c.-1% to 2,703 sqm since September 2018
- Excluding Fnac Darty and the expenses for management changes, EBITDA increased by +18 €m yoy to 326 €m and EBIT by +15 €m yoy to 269 €m
- EBIT/DA improvement partly driven by better managed Black Friday and lower personnel and location costs and partly by higher recognized income for mobile contracts in accordance with IFRS 15 and the settlement of damage claims
- Reported EBITDA decreased by −17 €m yoy to 291 €m and reported EBIT by −19 €m yoy to 234 €m; decline driven by expenses for top management changes in the amount of 34 €m
- Tax rate improved to 37.4% from 45.3% in the prior year; high tax rate in prior year mainly due to tax risk provisions at the level of Media-Saturn-Holding; decline in tax rate also influenced by tax optimization implemented in prior year
- EPS at 0.30 € almost on par with prior year despite lower reported EBIT/DA and higher share count; excluding expenses for management changes, EPS at 0.37 €
- Lower change in net working capital (NWC) as per cash flow statement of −120 €m mainly driven by lower rise in trade payables due to active cash management, but high positive impact from stock reduction
- Cash investments declined by −17 €m yoy to 52 €m (or 0.8% of sales) also due to more selective expansion and modernization activities
- Free Cash Flow broadly in line with prior year's level at 1,381 €m

Outlook FY 2018/19 confirmed: The outlook is adjusted for exchange rate effects and before portfolio changes. Still to be specified expenses in connection with the restructuring and optimization of structures and business processes at administrative and central units are not included. Expenses for already announced management changes in top management are also not included.

€m	FY 2017/18	FY 2018/19
Total sales	21,418	Slight increase
EBITDA (excl. Fnac Darty)	630 ¹	Slight decline
EBIT (excl. Fnac Darty)	399 ¹	Slight decline
Fnac Darty profit share	21	Mid double-digit €m amount (based on consensus estimate)
Net Working Capital		Moderate decline

¹ Included non-recurring effects such as: re-assessment of inventory costs, valuation of gift card liabilities, pension income (mentioned effects accounted for a mid-double-digit €m amount).

Financial figures at a glance¹

€m	Q1 2017/18	Q1 2018/19	Change
Sales	6,761	6,879	1.7%
Sales development before currency and portfolio changes effects	1.4%	2.8%	-
Like-for-like sales development	0.7%	2.4%	-
Gross margin	19.0%	18.4%	-0.6%p.
EBITDA	308	291	-5.4%
EBITDA before expenses for restructuring and management changes	308	325	5.8%
of which Fnac Darty	-1	-1	-
EBITDA margin excl. Fnac Darty	4.5%	4.2%	-0.3%p.
EBIT	253	234	-7.6%
EBIT before expenses for restructuring and management changes	253	268	5.9%
of which Fnac Darty	-1	-1	-
Net financial result	2	1	-54.6%
Tax rate	45.3%	37.4%	-7.9%p.
Profit or loss for the period attributable to non-controlling interest from continuing operations	35	40	12.4%
Net result from continuing operations	104	107	3.0%
Earnings per share from continuing operations (€)	0.32	0.30	-0.02

¹ Business figures represent the continuing operations of CECONOMY.

Earnings position: EBITDA and EBIT

	EBITDA	EBITDA	EBITDA before expenses for restructuring and management changes	Change compared to prior year
€m	Q1 2017/18	Q1 2018/19	Q1 2018/19	Q1 2018/19
Total ¹	308	291	325	18
DACH	222	215	228	6
Western/Southern Europe	79	85	88	8
Eastern Europe	21	20	20	-1
Other	-16	-29	-11	5

¹ Including consolidation.

	EBIT	EBIT	EBIT before expenses for restructuring and management changes	Change compared to prior year
€m	Q1 2017/18	Q1 2018/19	Q1 2018/19	Q1 2018/19
Total ¹	253	234	268	15
DACH	193	184	197	3
Western/Southern Europe	61	66	69	8
Eastern Europe	16	15	15	-1
Other	-17	-31	-12	5

¹ Including consolidation.

Online and Services & Solutions

		Sales (€m)	Change (%)	in % of total sales
	Q1 2017/18	Q1 2018/19		
Online	787	1,007	28.0	14.6
Services & Solutions (acc. to IAS 18)	393	425	8.2	6.2
Services & Solutions (acc. to IFRS 15)	-	342	-	-

Store network

	30/09/2018	Openings	Closures	31/12/2018
Germany	432	1	0	433
Austria	52	0	0	52
Switzerland	27	0	0	27
Hungary	24	0	0	24
DACH	535	1	0	536
Belgium	29	0	-1	28
Greece	12	0	0	12
Italy	115	1	0	116
Luxembourg	2	0	0	2
Netherlands	49	0	0	49
Portugal	10	0	0	10
Spain	85	2	0	87
Western/S. Europe	302	3	-1	304
Poland	86	3	0	89
Turkey	71	1	-1	71
Eastern Europe	157	4	-1	160
Sweden	28	0	0	28
Others	28	0	0	28
CECONOMY	1,022	8	2	1,028

Financial calendar

Annual General Meeting	Wednesday	13 February 2019
Q2/H1 2018/19 results	Tuesday	21 May 2019
Q3/9M 2018/19 results	Tuesday	13 August 2019
Q4/FY 2018/19 trading statement	Thursday	24 October 2019
Q4/FY 2018/19 results	Tuesday	17 December 2019

Contact

CECONOMY AG Benrather Strasse 18-20 40213 Duesseldorf, Germany

Investor Relations

Telephone	+49 (0) 211-5408-7222
Email	IR@ceconomy.de
Website	https://www.ceconomy.de/en/investor-relations/

Disclaimer

To the extent that statements in this document do not relate to historical or current facts, they constitute forward-looking statements. All forward-looking statements herein are based on certain estimates, expectations and assumptions at the time of publication of this document and there can be no assurance that these estimates, expectations and assumptions are or will prove to be accurate. Furthermore, the forward-looking statements are subject to risks and uncertainties including (without limitation) future market and economic conditions, the behaviour of other market participants, investments in innovative sales formats, expansion in online and multichannel sales activities, integration of acquired businesses and achievement of anticipated cost savings and productivity gains, and the actions of public authorities and other third parties, many of which are beyond our control, that could cause actual results, performance or financial position to differ materially from any future results, performance or financial position expressed or implied in this document. Accordingly, no representation or warranty (express or implied) is given that such forward-looking statements, including the underlying estimates, expectations and assumptions, are correct or complete. Readers are cautioned not to place reliance on these forward-looking statements.

This document is intended for information only, does not constitute a prospectus or similar document and should not be treated as investment advice. It is not intended as an offer for sale, or as a solicitation of an offer to purchase or subscribe to, any securities in any jurisdiction. Neither this document nor anything contained therein shall form the basis of, or be relied upon in connection with, any commitment or contract whatsoever. Historical financial information contained in this document is mostly based on or derived from the consolidated (interim) financial statements for the respective period. Financial information with respect to the business of MediaMarktSaturn Retail Group is particularly based on or derived from the segment reporting contained in these financial statements. Such financial information is not necessarily indicative for the operational results, the financial position and/or the cash flow of the CECONOMY business on a stand-alone basis neither in the past nor in the future and may, in particular, deviate from any historical financial information based on corresponding combined financial statements with respect to the CECONOMY business. Given the aforementioned uncertainties, (prospective) investors are cautioned not to place undue reliance on any of this information. No representation or warranty is given and no liability is assumed by CECONOMY AG, express or implied, as to the accuracy, correctness or completeness of the information contained in this document.

This document contains certain supplemental financial or operative measures that are not calculated in accordance with IFRS and are therefore considered as non-IFRS measures. We believe that such non-IFRS measures used, when considered in conjunction with (but not in lieu of) other measures that are computed in accordance with IFRS, enhance the understanding of our business, results of operations, financial position or cash flows. There are, however, material limitations associated with the use of non-IFRS measures including (without limitation) the limitations inherent in the determination of relevant adjustments. The non-IFRS measures used by us may differ from, and not be comparable to, similarly-titled measures used by other companies. Detail information on this topic can be found in CECONOMY's Annual Report 2017/18, pages 47-49. All numbers shown are as reported, unless otherwise stated. All amounts are stated in million euros (€ million) unless otherwise indicated. Amounts below €0.5 million are rounded and reported as 0. Rounding differences may occur.