CECONOMY

Birgit Kretschmer



Born on 20 May 1970 Nationality: German

Since January 2021	Chief Financial Officer, C&A Mode GmbH & Co. KG, Düsseldorf
2017 – 2020	Senior Vice President Corporate & Operations Finance, adidas AG, Herzogenaurach
2012 – 2017	Vice President Finance Western Europe, adidas AG, Herzogenaurach
2010 – 2011	Head of PMO Global eCommerce, adidas AG, Herzogenaurach
2006 – 2009	Head of Reebok Controlling Central Europe, adidas AG, Herzogenaurach
2004 – 2005	Chief Financial Officer, adidas International BV, Amsterdam
1994 – 2003	Head of Group Treasury und and various previous positions, adidas-Salomon AG
1986 – 1989	Trainee & Internal Auditor, Sparkasse Rothenburg

Education:

• Studies in Business Administration (specialising in International Finance) at the University of Nuremberg (Degree: Business Administration (*Diplom-Betriebswirtin*))

Memberships in other statutory supervisory boards:

• Mister Spex SE*, Berlin

Memberships in comparable domestic and foreign supervisory bodies of business enterprises:

None

Functions within the Supervisory Board of CECONOMY AG:

• Shareholder representative (Member of the Supervisory Board of CECONOMY AG since 14 February 2024)

Status: February 2024