

General Meeting of CECONOMY AG on 14 February 2024

INFORMATION REGARDING PROXY VOTING THROUGH THE PROXIES NOMINATED BY THE COMPANY

Dear Shareholders,

at the Annual General Meeting of CECONOMY AG on 14 February 2024, we are offering to shareholders of CECONOMY AG who are entitled to vote the possibility of proxy voting through the proxies nominated by the Company. This service allows you to authorize the proxies nominated by the Company and to issue instructions for exercising your voting rights in the General Meeting as an alternative to the possibility to grant voting rights to, e.g., banks or shareholders' associations. The possibility of shareholders to exercise their shareholder rights themselves is, of course, not affected by this offer to exercise voting rights through the proxies nominated by the Company.

1. Authorization of the proxies nominated by the Company through the InvestorPortal

Powers of attorney and instructions to the proxies nominated by the Company may be granted, changed or revoked

as from Tuesday, 23 January 2024 (expected) until the Tuesday, 13 February 2024, 24:00 CET,

through the InvestorPortal at www.ceconomy.de/general-meeting. In each case, receipt by the Company will be relevant.

Access to the InvestorPortal requires the access data sent together with the admission ticket. Please request your admission ticket(s) from your depository institution(s) in a timely manner.

In the InvestorPortal, please tick the YES box if you agree, the NO box if you disagree, and the abstention box in case of an abstention. If you do not tick any of the three boxes for an agenda item, this will be regarded as an abstention.

2. Authorization of the proxies nominated by the Company via mail or e-mail

Powers of attorney and instructions to the proxies nominated by the Company may also be granted, changed or revoked in text form until **Tuesday**, **13 February 2024**, **18:00 CET**,

at the address

CECONOMY AG c/o Computershare Operations Center 80249 München

or by e-mail at: anmeldestelle@computershare.de

In each case, receipt by the Company will be relevant.

The relevant forms will be sent to the shareholders together with the admission ticket and can be downloaded via the Internet at www.ceconomy.de/general-meeting.

If you wish to authorize the proxies nominated by the Company by mail or e-mail at the above address, please use the form provided for powers of attorney and instructions to the proxies nominated by the Company and please enclose the admission ticket(s) received from your depository institution(s). Please request your admission ticket(s) from your depository institution(s) in a timely manner.

Please tick the YES box on the form if you agree and the NO box if you disagree. If you do not tick either of the two boxes for an agenda item this will be regarded as an abstention.

3. Authorization of the proxies nominated by the company at the entrance and exit control during the General Meeting

During the General Meeting, proxies and instructions to the proxies nominated by the Company may also be granted, changed or revoked at the entrance and exit control until the end of the general debate.

4. Information regarding proxy voting through the proxies nominated by the Company

Also in case of authorization of proxies nominated by the Company, a timely registration of the shareholder for the General Meeting and a timely provision of the proof of share ownership of the shareholder in accordance with the provisions described in the invitation (cf. Section PARTICIPATION IN THE GENERAL MEETING AND EXERCISE OF VOTING RIGHTS) are required.

The proxies nominated by the Company will exercise the voting right only on the basis of express and unambiguous instructions. Therefore, the shareholders have to issue express and unambiguous instructions in respect of the items of the agenda with regard to which they wish the voting right to be exercised. The proxies nominated by the Company are obliged to vote in accordance with the instructions given to them. Should an individual vote be held on an agenda item instead of a collective vote, without this having been communicated in advance of the General Meeting, the instruction given on this agenda item will apply accordingly to each item of the individual vote. To the extent that no express and unambiguous instruction was given, the proxies nominated by the Company will refrain from voting with regard to the respective subject matter of the ballot.

The proxies nominated by the Company do not accept any instructions to submit a request to address the General Meeting, to lodge an objection to General Meeting resolutions or to ask questions or table motions. They are available only to vote on such resolution proposals of the Management Board or the Supervisory Board or of shareholders which have been published together with the invitation for the General Meeting or subsequently pursuant to § 124 (1) or (3) German Stock Corporation Act.